



# **DotNetNuke®**

## ***Professional Edition***

### Frequently Asked Questions

## What is DotNetNuke Professional Edition?

DotNetNuke Professional Edition is the “certified” version of DotNetNuke. DotNetNuke Corporation (DNN® Corp.) guarantees customers using the certified version of DotNetNuke will have their problems addressed in a timely manner and any issues that arise with the Professional Edition will be identified and corrected as quickly as possible. DNN Corp. will correct all issues traced to the certified product. Professional Edition customers have priority access to any software updates, feature releases, or documentation changes. Professional Edition customers can select how they wish to receive these updates from a variety of notification and download alternatives.

## What are some of the benefits of the DotNetNuke Professional Edition?

DotNetNuke Professional Edition is for businesses that want to standardize on the DotNetNuke framework for mission-critical production websites and applications. Developed and supported by DNN Corp., the Professional Edition meets the stringent requirements for adopting and deploying enterprise software.

### ***DotNetNuke Professional Edition is:***

**Stable**—DNN Corp. thoroughly tests DotNetNuke Professional Edition in demanding environments prior to release, ensuring stability and optimum performance in real-world, mission-critical environments. DNN Corp. guarantees Professional Edition customers that any stability issues uncovered after release will be corrected in a timely manner.

**Secure**—DNN Corp. is the central authority for all DotNetNuke security-related issues. We investigate reports identifying potential security problems to ensure we preserve the integrity of the platform. We maintain our own staff of security experts who review the code on an ongoing basis for potential problems. If a security hole is discovered, either externally or internally, DNN Corp. will address it and work with Professional Edition customers to ensure their DotNetNuke sites are secure.

**Certified**—DNN Corp. owns all copyrights to the DotNetNuke framework and can indemnify Professional Edition customers against legal challenges. If a Professional Edition customer faces legal challenges regarding use of DotNetNuke, DNN Corp. can furnish proof of copyright ownership or, if necessary, replace the code in contention.

**Supported**—DNN Corp. is the only company in the DotNetNuke ecosystem with complete expertise on the framework. Our engineers have in-depth experience with the public APIs leveraged by community members as well as the internals of the application because we are solely responsible for the entire platform architecture. As a result, we are in the best position to troubleshoot problems and find fast solutions to avoid costly delays and downtime. DotNetNuke Professional Edition customers have prioritized access to key DNN Corp. engineers and architects which ensure problems are identified and resolved as quickly as possible.

## What is the difference between the DotNetNuke Professional and Community Editions?

Feature	Comment	Community	Professional
License	<b>Open source</b> Available under the BSD license	●	●
	<b>Indemnification</b> For all IP (copyright and patent) claims		●
Product Features	<b>Plug-and-play , extensible architecture</b> Ensures easy scalability and enrichment without downtime or re-coding	●	●
	<b>Powerful, easy to use interface</b> Enables even non-technical users to be up and running within minutes	●	●
	<b>Complete, turn-key framework</b> Eliminates the need for disparate tools, extensions and consulting to pull everything together	●	●
	<b>Proven, established code base</b> Incorporates six years and four generations of real-world experience drawn from hundreds of thousands of live instances	●	●
	<b>Vast network of third-party software and services</b> A nearly infinite assortment of additional features and functionality	●	●
	<b>Tested to mission-critical standards</b> Ensures each release is ready to use in production environments		●
	<b>Certified by DNN Corp. as the production version of the DotNetNuke Framework</b> Guarantees early access to functionality and assured inclusion of features in future versions		●
	<b>Comprehensive documentation</b> Professionally developed and delivered as a complete product manual		●
Training	<b>10% discount</b> On all training offerings		●
Support	<b>Guaranteed product issue resolution</b> Premium support channels, enhanced resources and attention from experts familiar with the framework		●
	<b>Proactive security services</b> Ensures prompt attention and resolution of indentified security issues and management and communication of any security-related updates		●
	<b>Notification of all new patches and bug fixes</b> Keeps you aware of all new, relevant product updates		●

## **Is DotNetNuke Corporation changing its focus to concentrate on the Professional Edition?**

No. DNN Corp. is expanding the DotNetNuke Ecosystem by providing a commercial, certified version of its critically acclaimed open source framework. DNN Corp. was established three years ago to ensure the broadest possible reach and utility for DotNetNuke technology. DotNetNuke is the leading framework in Microsoft environments with over 600,000 registered users and hundreds of thousands of applications in place. The user community regularly requested a “commercial” or “certified” version of DotNetNuke for applications intended for production environments. To support the broad, diverse DotNetNuke user community, DNN Corp. raised Series A venture capital funding and expanded the DotNetNuke offering to include a Professional Edition. The Professional Edition builds on the Community Edition but is not intended to displace it. As stewards of the DotNetNuke Ecosystem, DNN Corp. understands the need for both Community and Professional Editions and encourages the user community to deploy whichever version best suits individual application requirements.

DNN Corp. is committed to the DotNetNuke Ecosystem which includes both the Professional and Community Editions of the DotNetNuke code base as well as DotNetNuke Partners and the DotNetNuke Marketplace. The intrinsic value of DotNetNuke is only increased by the addition of a Professional Edition to the product family and DNN Corp. will continue to support both versions.

## **Why should I buy the Professional Edition when I can use the Community Edition for free?**

DotNetNuke Professional Edition is optimized for businesses that require any software used in production environments has the same level of stability, testing and support that is available with proprietary alternatives. To meet these needs, DNN Corp. tests and certifies the Professional Edition, provides email and phone based support, indemnifies against copyright and patent matters, and provides comprehensive documentation for the Professional Edition.

## **Do I have to reinstall my Community Edition instance in order to move to Professional Edition?**

No. Community Edition users can convert to a Professional Edition subscription without impacting their DotNetNuke application at all. No re-coding or modifications are required and no data will be lost.

## **When is DotNetNuke Professional Edition available?**

DotNetNuke Professional Edition is available now. Visit [www.DotNetNuke.com](http://www.DotNetNuke.com) for more information.

## **Why should I deploy production applications on technology from a start-up like DNN Corporation?**

Although DNN Corp. is a start-up, the technology created by the company’s team has been in use for over six years and in nearly half a million production deployments. We’re on the fourth generation of the product which has been exhaustively tested and refined, and we have the expertise to offer a Professional Edition suitable for mission-critical applications. DNN Corp. leads a large, varied ecosystem that includes users, partners, and vendors, all of whom contribute to the scalability and flexibility of the core product.

### **Will you support the products available in DotNetNuke Marketplace?**

Products developed and marketed by DNN Corp. are supported by DNN Corp. Products offered through the DotNetNuke Marketplace are developed and sold by third-party vendors and are not supported by DNN Corp. Marketplace third-party products vary in terms of price and support and we encourage Professional Edition customers to work with individual vendors to understand their respective offerings.

### **What is the roadmap for DotNetNuke Professional?**

DNN Corp. has not yet announced the complete 2009 release schedule for the Professional Edition. The first release was in mid-February 2009 and a follow-on release is anticipated within the next six months.

### **How may I contact technical support as a Professional customer?**

Professional Edition customers may contact DNN Corp. support through email or via the DotNetNuke website which has a special section reserved for Professional Edition customers.

### **How many incidents am I allowed with my Professional subscription?**

DNN Corp. does not have pre-set limits for number of incidents related to Professional Edition.

### **Do you have professional services available for custom development?**

One of the benefits of standardizing on DotNetNuke is the extensive community working with the technology over the last five years. The DotNetNuke ecosystem includes many service providers with expertise in developing and deploying DotNetNuke applications.

### **Does DotNetNuke Corporation provide hosting services?**

DNN Corp. does not offer hosting services. We have a number of partners who provide a wide variety of hosted alternatives for customer who wish to use DotNetNuke as a service.

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